PRODUCT / UI/UX DESIGNER

ALICIA ABRAM

“Where is it?”
“Maybe I should ask someone.”
I want to take that confusion away.

Email
aliciaabram.w@gmail.com

LinkedIn
linkedin.com/in/aliciaabram

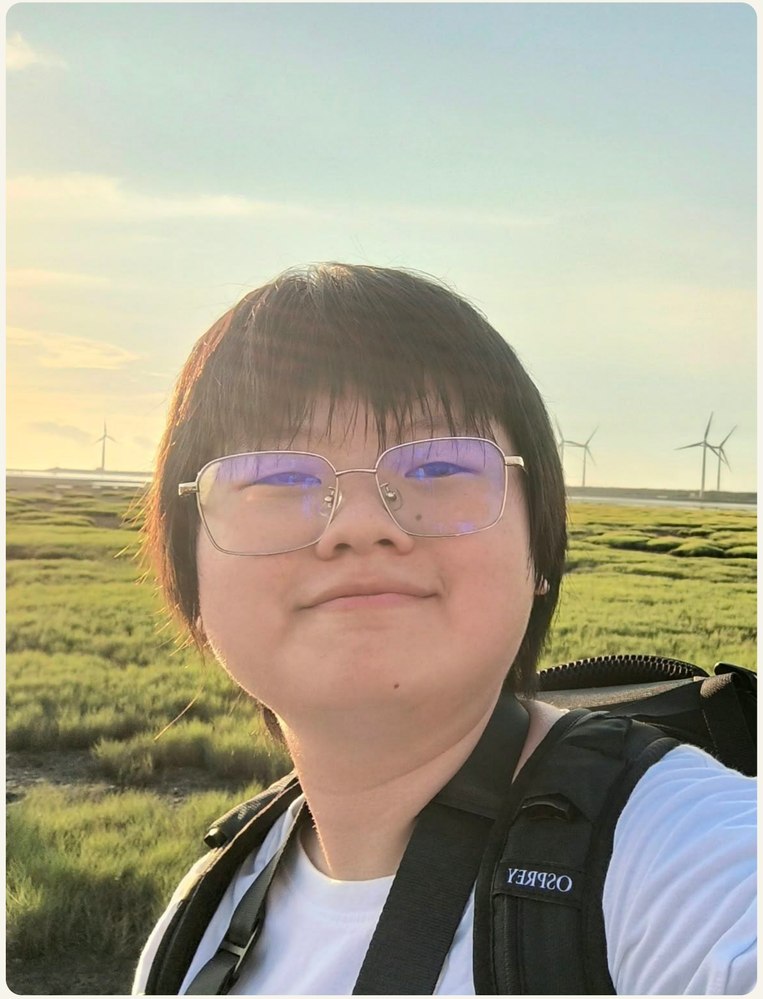
Based in
Hiroshima, Japan

Available
Oct 2027 / Apr 2028

2026 PORTFOLIO

ABOUT ME

Hi, I'm Alicia.



HOW I GOT INTO DESIGN

In 2021, during a short time at Binus University in Indonesia, a computer club class introduced me to product design. I kept learning after moving to Japan, and since 2024 I've been designing real products at Kenja K.K.

OUTSIDE WORK

Photography and travel. I love taking my camera to places I've never been.

PHOTOS I TOOK







ABOUT ME

Listen, research, test and fix. That's how I design screens.

Alicia Abram

Looking for

Product / UI/UX Designer
Start Oct 2027 or Apr 2028

Languages

Japanese: JLPT N2 (Jan 2024)
BJT 482 (Oct 2026)
English: TOEIC L&R 960 (2026)
Indonesian: native

Skills

Figma · Prototyping
User interviews
Usability testing · IA
ChatGPT · Codex

Contact

aliciaabram.w@gmail.com
linkedin.com/in/aliciaabram

EXPERIENCE

Jan 2024 –

Kenja K.K. · UI/UX Designer

Intern from Jan 2024, part-time since Jul 2024. Designed UI for Kenja Room (CMS) and Kenja AI, plus screens and prototypes for Robert Walters' Resume Studio (2025).

PROJECT

2026

MyEikei Redesign · graduation project (6 months)

Ran it alone, from student interviews to V1–V3 testing. Cut total task time by 56.8%.

EDUCATION

Graduating
June 2027

Eikei University of Hiroshima · Social System Design

PORTFOLIO

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01 — MyEikei Redesign P.05–12

A phone-first student portal. 56.8% less task time; all 6 testers preferred it.

Graduation project · 6 months · research to testing

02 — Robert Walters / Resume Studio P.13–18

UI for an AI resume service. I proposed progress steps and a preview. Launched by the team in August 2026.

Kenja K.K. · July 2025 · UI/UX design

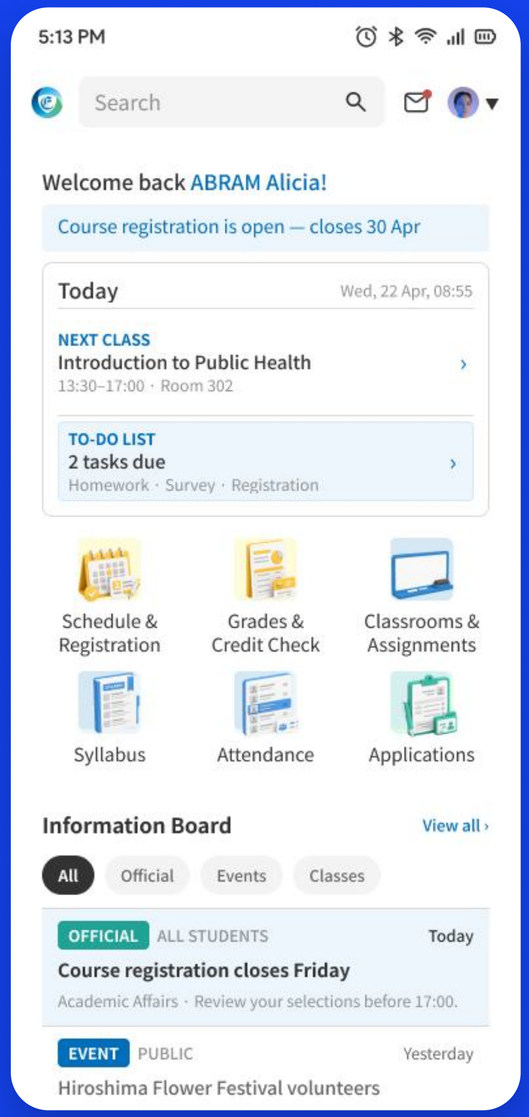
Using AI P.19

Contact P.20

CASE 01

MyEikei Redesign

My graduation project: redesigning my university's portal, where information and tasks were split across systems, so students can use it easily on a phone.



Client
Eikei University (self-initiated graduation project)

Role
Research, UI/UX design, prototyping, testing

Timeline
2026 · about 6 months

Team
Solo

Users
Eikei University students

Tools
Figma, ChatGPT, Codex

A phone-first student portal.
All 6 testers preferred it.

56.8%

less time across six tasks
63.5s → 27.4s

86.9%

less time to find a syllabus
20.97s → 2.75s

6 / 6

preferred V3 to the current system
Satisfaction 9.08 / 10

PROBLEM

Students had to switch between systems to find university information.

WHAT I DID

I did everything myself, from student interviews to the phone design and three rounds of testing. Announcements and tasks are brought into one app.

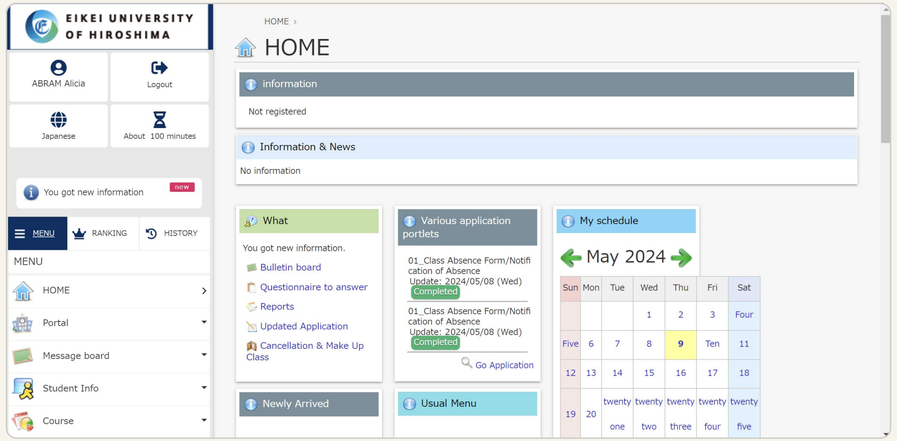
ROLE & CONSTRAINTS

Solo graduation project (6 months). 6 student interviews. 3 test rounds (V1–V3) with 6 people each, plus 1 staff member. An outside vendor runs MyEikei, so changes are costly.

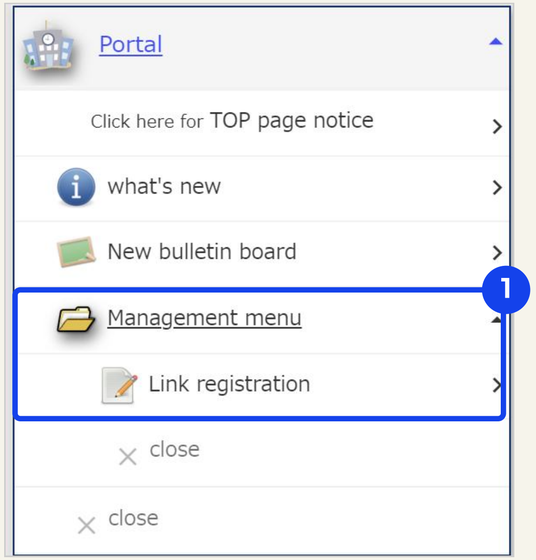
Not deployed yet. Results come from short first-time tests with 6 students; real login and university data were not tested.

Today's MyEikei makes students work hard to find anything.

The current MyEikei (PC Home) when I started. I listed problems from my own use first, then checked them in six student interviews.



Current Home (PC)



"Link registration" is 3 levels deep: Portal → Management menu → Link registration

1 Information is hard to find

It is spread across services and hidden in menus. Important updates are easy to miss.

2 Too much information

Every notice goes to everyone, with no categories. What matters to you gets buried.

3 Access takes time

Logging in and authentication take effort. New users also struggle to find functions.

4 Tabs keep piling up

Almost everything opens in a new tab, so it is easy to lose your place.

Screen: the current MyEikei (PC) as of May 2024. In interviews, 5 of 6 students found login and authentication frustrating.

5 of 6 struggled with login. 3 of 6 avoided mobile.

I interviewed six students and used their answers to set priorities.

3 / 6	Used a PC when possible and avoided mobile MyEikei.	→	Make functions easy to find on a phone. I went through the many current menus and reduced them to six.
5 / 6	Found login and authentication frustrating.	→	Cut extra login steps. Check real login rules before launch.
Info everywhere	Switched between email, MyEikei, LINE, Teams and friends, plus paper posters and TV screens around school.	→	Bring updates and tasks together in Home and Student Inbox.

Counts come from the six student interviews.

3 of 6 failed registration in V1. In V3, all 6 finished.

V1 · 3 / 6

Two could not finish.
One needed help.

The registration button was small and inside Schedule, so they didn't notice it.

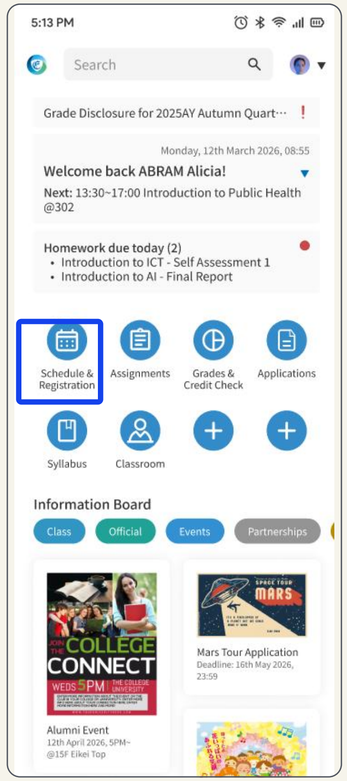
In V2 the entry was still easy to miss.
In V3, I moved the registration notice to the top of Home.

In V3, all 6 registered.
Average time: Current 5.27s → V3 3.46s

Try the V3 prototype

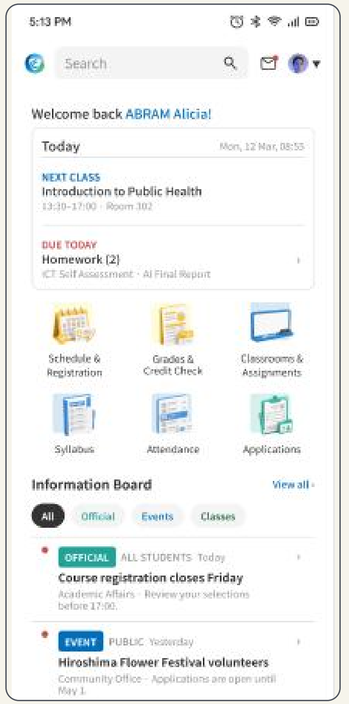
Scan the QR code to try the V3 screens.

V1



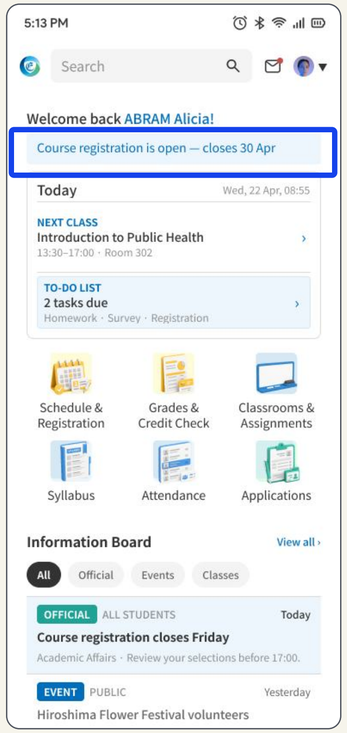
One entry for schedule and registration.

V2



Reorganized registration details. The entry was still hard to find.

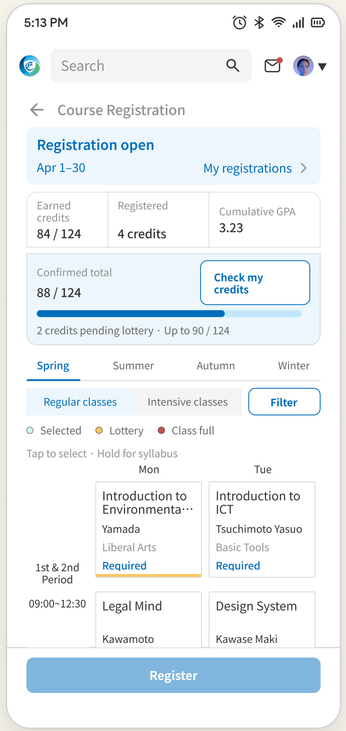
V3



Registration notice at the top of Home.

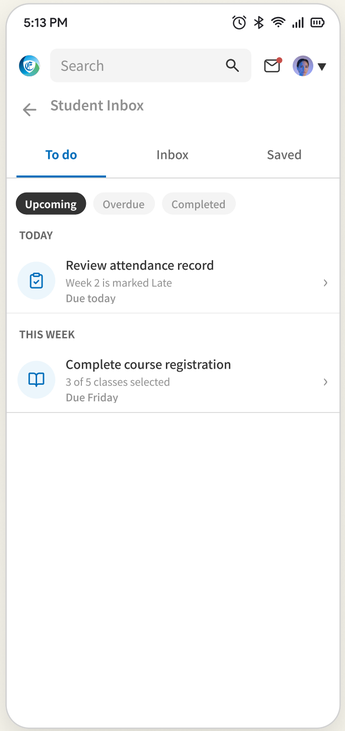
V3: find, register and check, all on one phone.

Key screens I finished based on V2 feedback, such as "registration is confusing" and "I want to track English credits."



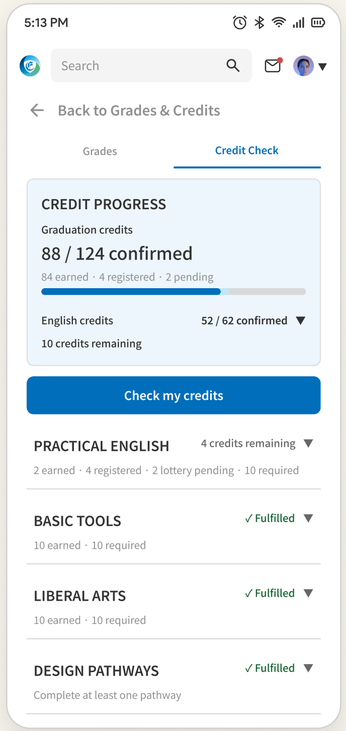
1 Course registration

See required courses, lotteries and credits while you register. No separate PDF or course list.



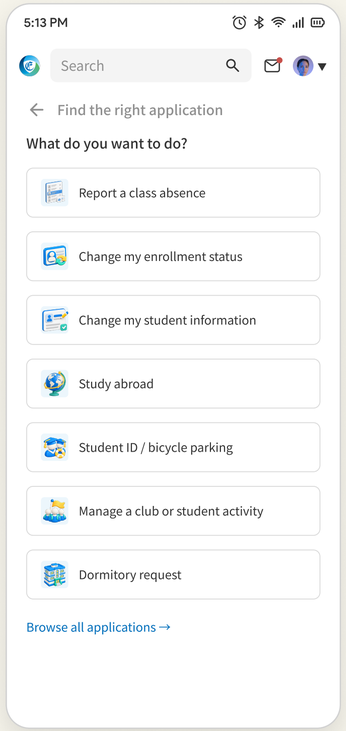
2 Student Inbox

To-dos, notices and saved items in one place, sorted by due date. V3 added an archive.



3 Credit check

Graduation and English credit progress at a glance, so missing credits are easy to spot.



4 Application guide

Pick what you want to do, and it leads you to the right application.

Screens from the V3 prototype (Figma).

In a 6-student test, six tasks took 56.8% less time.

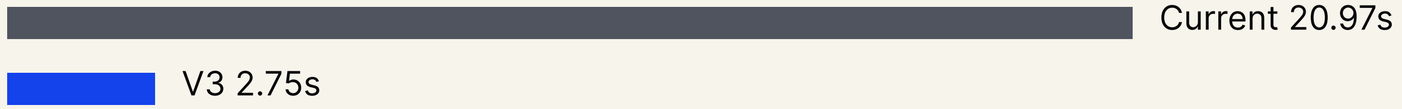
56.8% less time

Students did the same six tasks on the current MyEikei and V3.
Total (average): 63.5s → 27.4s

The biggest speed-up, and the two tasks that got slower (average)

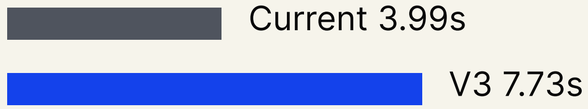
9.08 / 10

V3 satisfaction (V1 7.5, V2 9.08)
All 6 preferred V3 to the current system
Login: 19.2s → 2.7s (not in the total)



Syllabus

86.9% less time



Assignments (Teams)

93.5% more time

Vs. Teams, which V3 would replace



Announcements

29.2% more time

1 of 6 missed it (counted as 30s)

6 participants. They used the current system on both phone and PC, and V3 on a phone. For assignments, I compared V3 with Teams, the tool students use most and the one V3 is meant to replace. One person was rushing and missed the announcements (counted as 30s); the other five averaged 3.1s.

Six tasks: announcements, registration, syllabus, assignments, attendance, applications. Login is not in the total because V3 assumes fingerprint or face login.

If the university adopts it, a student survey will show if it works.

The university has not decided to adopt it yet, so I wrote up the deliverables, a rollout plan and the metrics to track.

Deliverables

V3 phone prototype (Figma)

Design system (foundations and components)

Research and test reports (two progress presentations)

If approved

1. Confirm integration and permissions with the university and vendor
2. Make assignments and announcements easier to find, then retest
3. Roll out to a small group of students first
4. Design the next version, with features such as clubs and chat
5. Design versions for staff and professors

Metrics to track if the university adopts it (through a student survey)

9.08 / 10

Satisfaction
V3 test (current MyEikei on phone: 4.08)

4 problems

Are the 4 problems on p.07 solved?
Baseline: current MyEikei

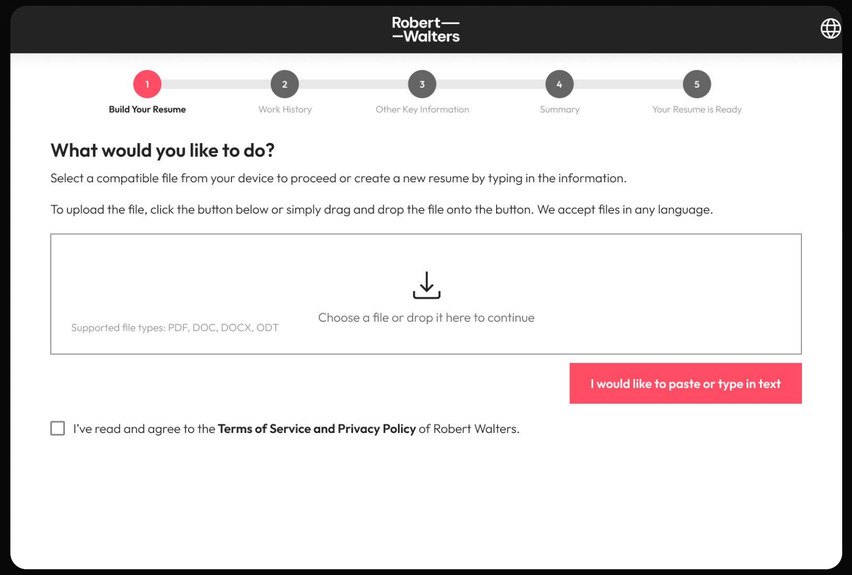
New problems

Features students report problems with
These become the next things to fix

CASE 02

Resume Studio

Robert Walters' AI resume builder. A client project where I designed the screens from input to AI generation and review, for desktop and mobile.



Client
Robert Walters (via Kenja K.K.)

Role
UI/UX design (desktop and mobile)

Timeline
July 2025

Team
CEO, PM, CTO, 1 developer and me

Users
Job seekers writing a resume, and Robert Walters recruiters

Launched
August 2026 (by the team)

UI for an AI resume service. Team launch: August 2026.

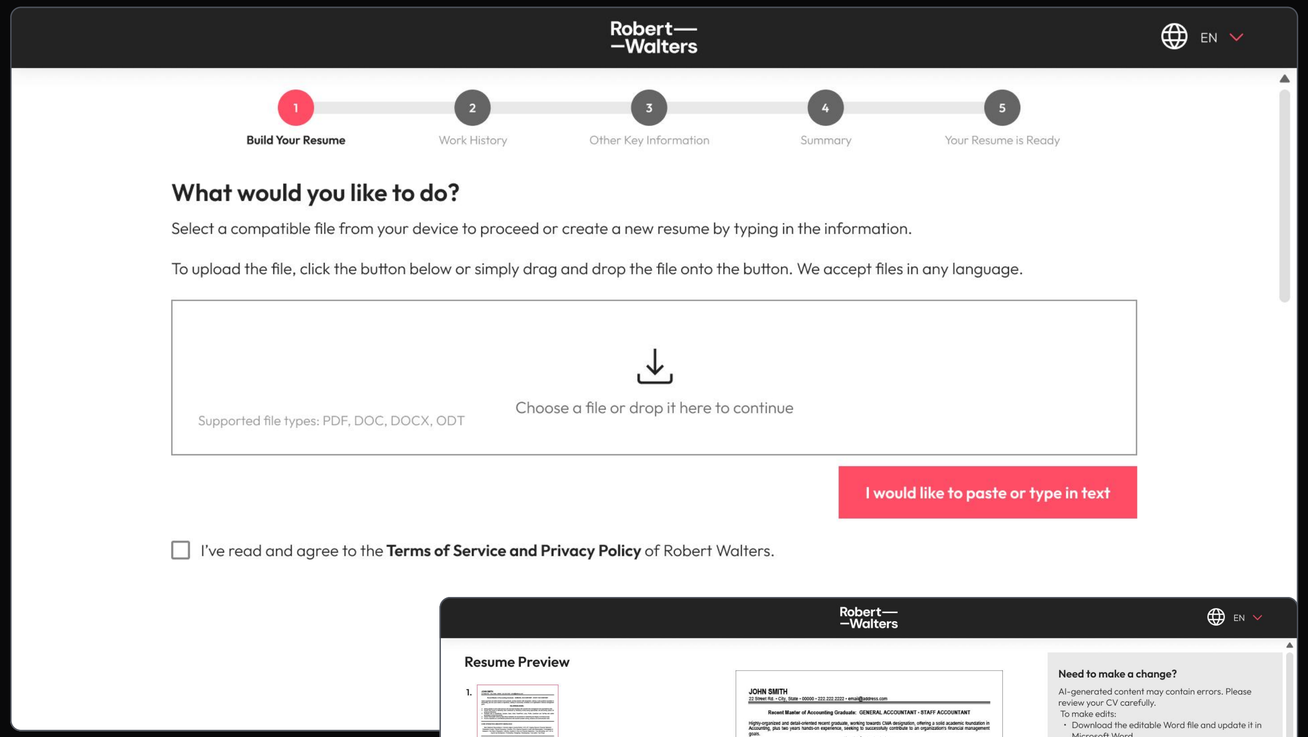
At Kenja K.K., I designed the UI for Robert Walters' resume builder, from input to AI generation and review.

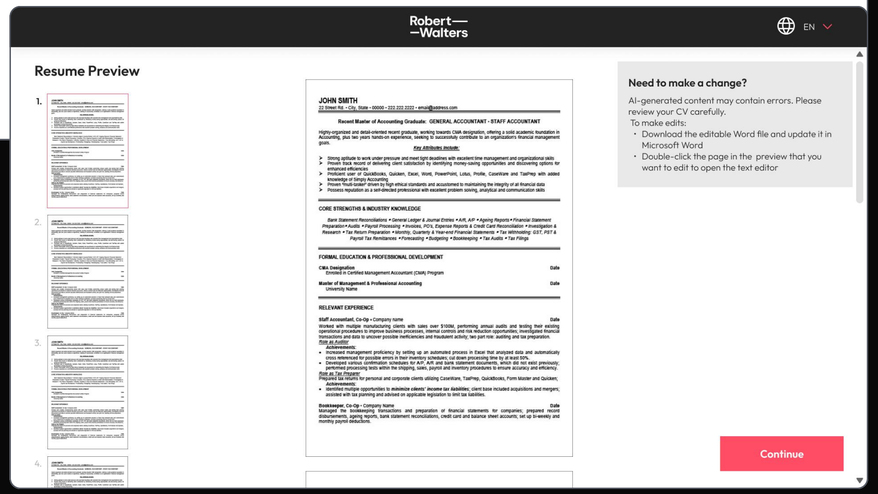
Provided requirements

The CTO set the overall flow. I designed each screen and its controls.

My contribution

Desktop and phone UI and prototypes. I proposed progress steps and a preview, and revised after review.





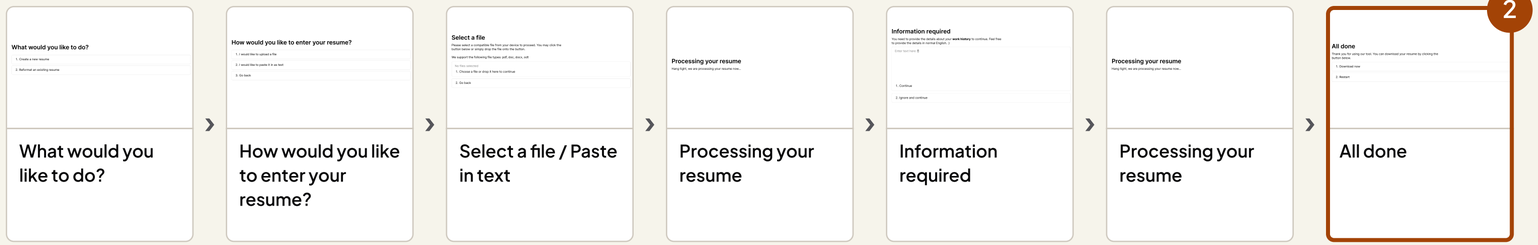
Team: CEO, PM, CTO, 1 developer and me (UI/UX) · Client: Robert Walters · July 2025

Deliverables: responsive UI and interactive prototype

The CTO's sketch had no sense of progress and no preview.

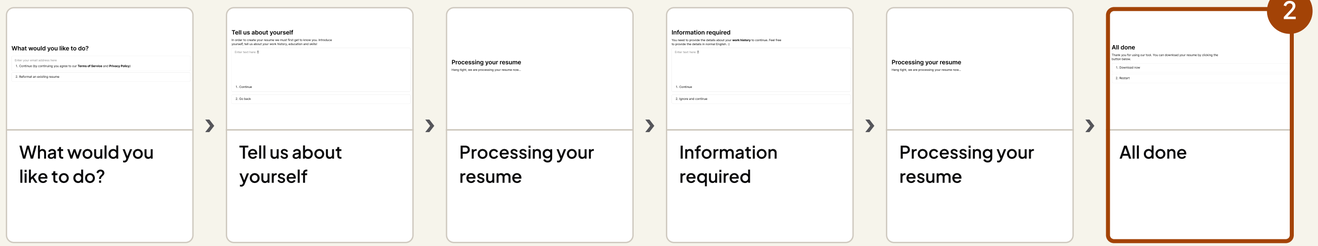
I received a black-and-white sketch showing only the screen flow. From it, I designed each screen and its controls.

Reformat an existing resume 1



What would you like to do? › How would you like to enter your resume? › Select a file / Paste in text › Processing your resume › Information required › Processing your resume › All done

Create a new resume 1



What would you like to do? › Tell us about yourself › Processing your resume › Information required › Processing your resume › All done

What I noticed

1 No sense of where you are

There is no progress bar at all, so you can't tell when it will end.

2 No way to check the result

The last screen only offers "Download". You cannot see the generated resume first.

Thumbnails are the CTO's actual sketch screens (July 2025), with each screen's title below.

Before designing, I checked the brand's rules and other services.

I kept the flow from the sketch. To decide how it should look and how to fill the gaps, I checked two things.

1 Find the design system

I looked for the colors, type and buttons Robert Walters already uses, and made them the visual base.

What I decided

Build every screen and button to match the brand.

2 Compare other resume builders

I searched "CV maker" on Google and tried several of the services that came up, comparing the order they ask for information and how they show progress and the finished resume.

What I decided

Add progress steps, and a preview so users can check the resume before saving.

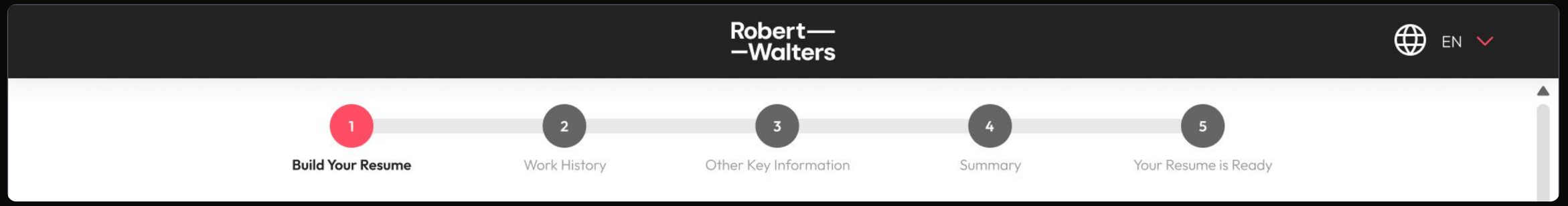
How I worked

CTO's sketch → Research → **Design + proposals** → Review → Revise → Client approval

Review and revision repeated until the client approved.

I added the two missing pieces: progress and a preview.

While building the screens from the sketch, I proposed the two things I decided on in research.



1 Progress steps

All five stages sit at the top. Color and text mark the current one, so users know how far along they are, even while the AI is working.

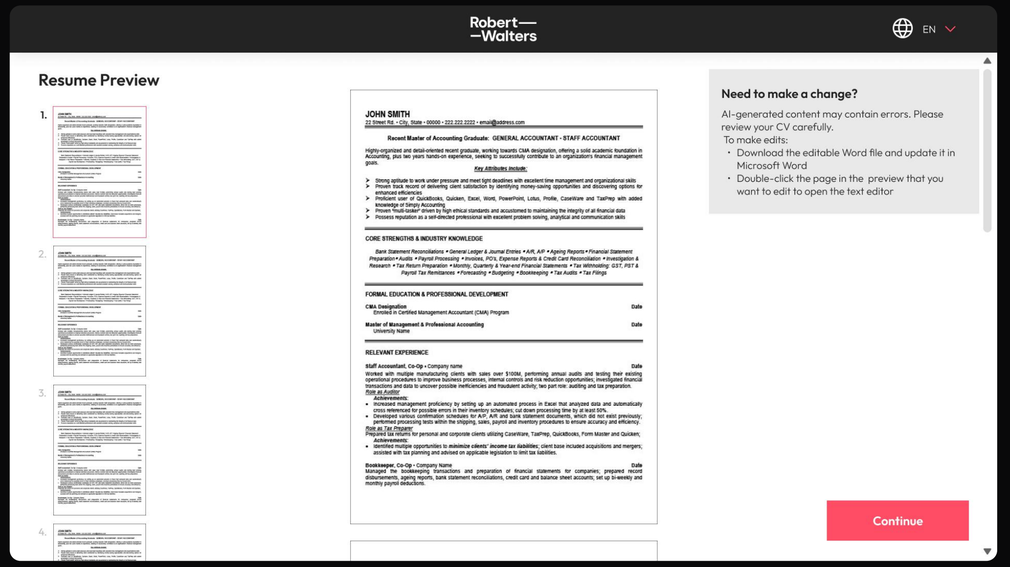
2 Preview

In the sketch, you could only see the finished resume after downloading it. I added a preview screen so users can check it before saving.

What I left out: editing directly in the preview

I discussed editing with the PM, but the developer said it would be hard to build with the current team, so we left it out for now.

2025 proposal. Impact was not measured.



Preview screen (2025 proposal)

The button looked like an input box. I made it compact and clear.

I brought all the screens together for review, then revised until the client approved. This button was a key fix.

Before

My first version used a wide, outlined button.

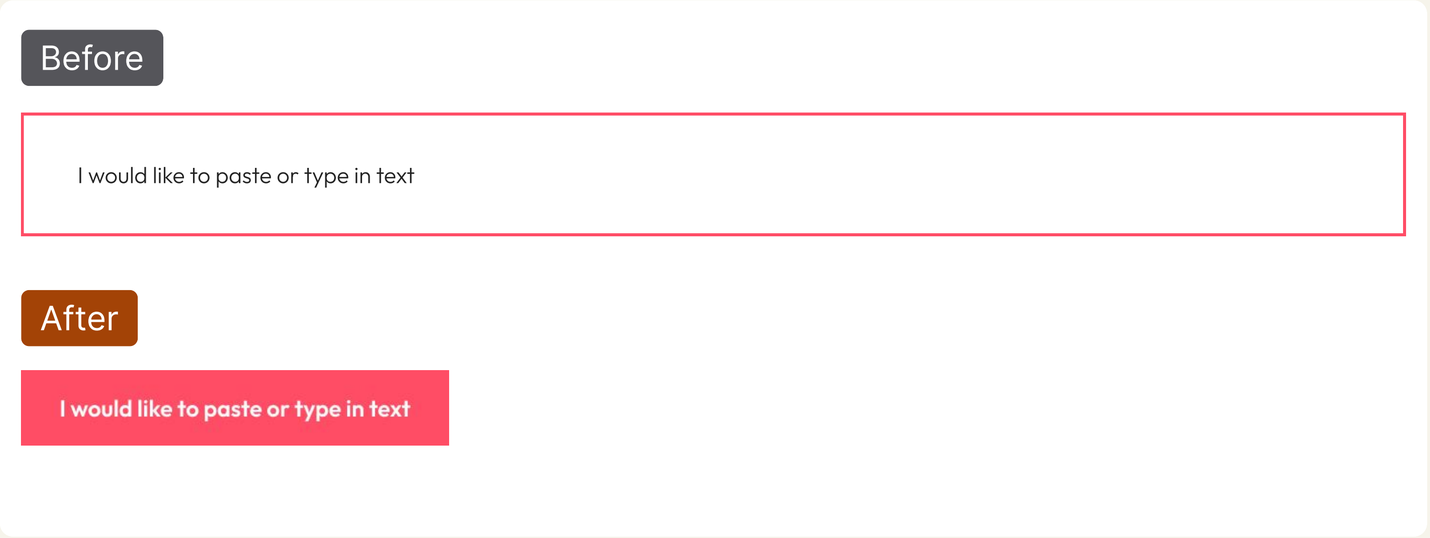
Review

The PM and CTO said it was too large and looked too much like the input box.

After

I made it smaller and filled, so it clearly reads as a button.

Manual-entry button



Shown at the same scale (2025 design files).

If I continued: test the progress steps and preview with about 5 users, and measure completion and drop-off.

Screens from my July 2025 proposal. My part ended before release due to company circumstances; the team continued and released it in August 2026.

Live product: rwresumestudio.com

ChatGPT to think, Codex to build, me to finish.

I use AI to move faster on ideas and prototypes. I decide what to keep and do the final checks myself.

01 ChatGPT

Brainstorm and write prompts

Sort V1 feedback, explore ideas, and write the prompts for Codex.

→

02 Codex

Generate prototypes

Turn the prompts into first-draft screens.

→

03 Me

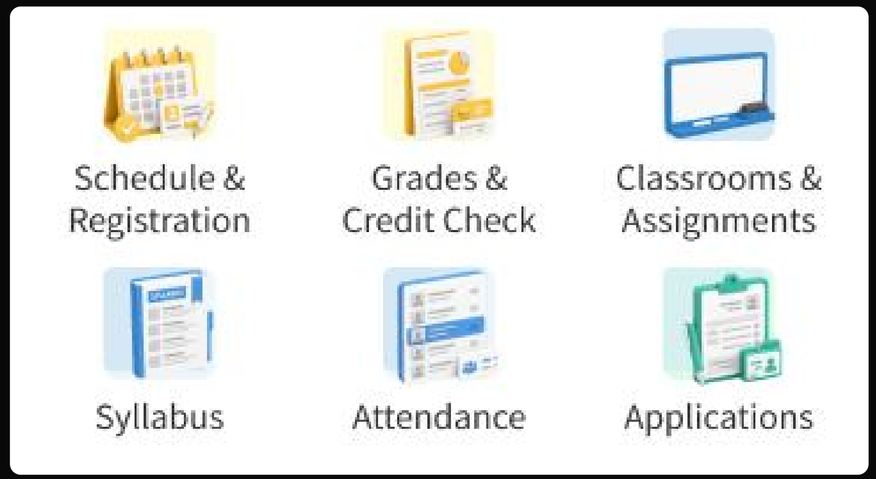
Review, fix and finish

Check the output, fix it in Figma, and keep only what the research supports.

HOW I USED IT IN MYEIKEI (FROM V2)

I only started using AI recently, because earlier tools weren't reliable enough. From V2 on, this flow sped up ideas and prototypes. I dropped ideas that didn't match the test and interview results.

ICONS MADE WITH CHATGPT



Six menu icons in an Airbnb-style 3D look. I sized and placed them myself.

Get in touch.

Thanks for reading. I'd love to hear from you.

Available Oct 2027 / Apr 2028

Alicia Abram · Product / UI/UX Designer

aliciaabram.w@gmail.com

linkedin.com/in/aliciaabram

